

FINALLY. THE HOSPITAL BAG THAT PACKS ITSELF.

America's first comprehensive,
non-toxic, pre-packed hospital
birth bag *for moms.*

- ✓ 30+ curated items exclusively for momma's self-care
- ✓ Premium-quality brands
- ✓ Timeless, weekender-style bag designed for enduring motherhood
- ✓ Non-toxic essentials packed
- ✓ 99% five-star customer reviews



created
tested
loved
by moms

"This bag brought me so much joy and relief."

- Barbara

as featured on:



BuzzFeed



Natalie McBride + Megan Mangiaracino
Co-Founders | hello@babyboldly.com



@BABYBOLDLY

FINALLY. THE POSTPARTUM KIT THAT DELIVERS.

America's first comprehensive,
non-toxic, pre-packed
postpartum kit *for moms.*

- ✓ 30+ curated items exclusively for mom's self-care
- ✓ Premium-quality brands
- ✓ Timeless, hangable toiletry bag with organizing pockets
- ✓ Non-toxic essentials packed
- ✓ Launched as of February 2023

created
tested
loved
by moms

Designed in
partnership with
Florida's leading
health system's
maternity
concierge program

TOGETHER, WE'LL PUT MOMS FIRST.

if you are...

healthcare
system

ob/gyn

midwife/doula



then let's...



level up the birth and
immediate postpartum
experiences of your
patients

take the "?" out of
"what to pack in my
hospital bag?"
+ prompt postpartum
prep

further inform and
prepare moms for the
transformative
experience ahead



here's how...



make mom-centered
innovative products
easily accessible
through gifting
programs, maternity
concierge supplies,
and/or gift shop
inventory

provide the sanity-
saving service of
hospital bag packing
and postpartum
preparation through
gifting programs,
giveaway campaigns,
and/or educational
resources

compliment your
birth and postpartum
preparation practices
through product
samples for showcase,
discounted products
for clients and earned
commission potential



first steps...



chat with us!

BABY BOLDLY

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SUPPLYING MOMS
WITH HOSPITALITY
IN THE HOSPITAL.

YOU PROVIDE THE
HOSPITAL, WE
PROVIDE THE
HOSPITALITY.

Moms are expecting better, now, than ever before. Our innovative, solution-derived products provide high impact satisfaction and optimal wellness for postpartum moms.

We understand the resource-strapped health system and help improve patient experience and optimize recovery.

Baby Boldly is an emerging maternity concierge supplier. Maternal wellness innovation for the 21st century.

Ready to level up your system's maternity wellness experience?

*Moms are selecting carefully.
Care for them boldly.*