NO ONE LEFT BEHIND

How Perinatology can be a Leader in Equitable Care from Public Health to Rare Diseases

APRIL 19 - 21

University of North Carolina at Chapel Hill

NPACONFERENCE.ORG
We believe that everyone has the right to high-quality, respectful, individualized care.

And we believe that the perinatal period is the time when we can build a foundation for a lifetime of health.

We know that the care we deliver during the perinatal period has the potential to change lives.

When we help people preserve their reproductive health, have healthy pregnancies, and care for themselves postpartum, we empower them to take agency of their own health and wellbeing.

When we invest in care for newborn dyads, infants, and children, we build healthier families and communities.

We are so excited to be meeting in North Carolina this year and to be collaborating with the communities in Chapel Hill.

Please join us as we explore the many ways we can improve care and help ensure that - when it comes babies and families - NO ONE IS LEFT BEHIND.

Please accept this invitation to join us April 19-21, 2023.

Your Colleague -

Kristy Hale
NPA Executive Director
WE ♥ INTERDISCIPLINARY COLLABORATION

NPA is different...
So our conference is different.

When you attend an NPA conference you meet emerging leaders and experts from diverse disciplines and settings.

We are parents, providers, legislators, and advocates - united by our shared passion for improving perinatal care.

Who Attends the National Perinatal Association's Conferences?

- OB/GYNs
- Neonatologists
- Midwives
- Doulas
- Neonatal Nurse Practitioners
- Public Health Advocates
- Insurance Providers
- Public Health Professionals
- Harm Reduction Specialists
- Mental Health Professionals
- Physician Assistants
- Lawyers + Advocates
- Parents and Families
- IBCLCs + Breastfeeding Counselors
- Neonatal Therapists
- State Perinatal Coalitions + Quality Collaborative Members
- Students, Residents, and Trainees
- Policy Makers
- Childbirth Educators
- Social Workers
- Case Managers

“If you want to go fast, go alone.
If you want to go far, go together.”

npaconference.org
I really appreciate having the opportunity to attend virtually! I have been able to attend and participate in a manner that would have been difficult if we were limited to in-person attendance. I am so very impressed at how the conference was conducted and how technology was used. Any small issues that came up were addressed and resolved immediately.

Too often organizations give lip service to diversity, equity, and inclusion. This conference actually did it, walked the walk. I felt seen and validated - an experience I rarely feel at academic conferences and organizations.

OUR CONFERENCE FORMAT

COVID-19 has taught us so much. And we’ve been paying attention.

The pandemic reminded us about the importance of gathering to **share ideas, learn together, and support each other**.

But it also reminded us that these opportunities aren’t easily **accessible** to every one. By adopting new tools and technologies NPA has not only been able to **come together in virtual community** - we were able to **grow** our community,

We are committed to building a richer, more diverse association where every one is able to participate.

Our conference sessions are broadcast live. Hosts facilitate real-time interactions, enriching conversations and creating a genuine, dynamic, shared experience.

Sponsor a Student Scholar: $250

Support Emerging Leaders

Promote interdisciplinary education and collaboration

Sponsor a Parent Scholar: $250

Empower Family Advocates

Amplify the parent voice as you support a growing community

*I really appreciate having the opportunity to attend virtually! I have been able to attend and participate in a manner that would have been difficult if we were limited to in-person attendance. I am so very impressed at how the conference was conducted and how technology was used. Any small issues that came up were addressed and resolved immediately.*
<table>
<thead>
<tr>
<th>YOUR CONTRIBUTION</th>
<th>PRESENTATION</th>
<th>RECEPTION</th>
<th>LUNCHEON</th>
<th>WI-FI</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
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<table>
<thead>
<tr>
<th>INVITATION</th>
<th>FOUR</th>
<th>TWO</th>
<th>ONE</th>
<th>ONE</th>
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</thead>
<tbody>
<tr>
<td>Invitation to NPA’s annual Corporate Member Advisory Meeting</td>
<td>FOUR REPRESENTATIVES</td>
<td>TWO REPRESENTATIVES</td>
<td>ONE REPRESENTATIVE</td>
<td>ONE REPRESENTATIVE</td>
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<tr>
<td>REGISTRATION</td>
<td>FOUR</td>
<td>TWO</td>
<td>ONE</td>
<td>ONE</td>
</tr>
<tr>
<td>Registration for your representatives and guests</td>
<td>FOUR</td>
<td>TWO</td>
<td>ONE</td>
<td>ONE</td>
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<tr>
<td>MORNING PRESENTATION</td>
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<tr>
<td>Morning presentation 30 minutes</td>
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<tr>
<td>EXHIBITOR SPACE</td>
<td>X</td>
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</tr>
<tr>
<td>Virtual exhibitor space with support from a Board Ambassador</td>
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<td>X</td>
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<td>VIRTUAL EXHIBITOR SPACE</td>
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<td>X</td>
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<td>SEAT DROP</td>
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<tr>
<td>Seat drop of your educational materials on the first day of our event</td>
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<td>WELCOME PACKET</td>
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<td>Welcome packet one piece of educational material</td>
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<td>RECOGNITION</td>
<td>X</td>
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<tr>
<td>Recognition by Conference Chairs in our Welcome Address</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>FEATURED SLIDE</td>
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<tr>
<td>Featured slide in presentation rolling between sessions</td>
<td>X</td>
<td>X</td>
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<td>AD</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Ad in our pre-conference email sent to all conference participants</td>
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<td>LOGO</td>
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<td>X</td>
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<td>X</td>
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<tr>
<td>Logo in daily conference re-cap emails and on our conference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>PASSWORD</td>
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<tr>
<td>Password select the password for our conference wi-fi</td>
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<td>X</td>
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<tr>
<td>FEATURE</td>
<td>FULL-PAGE</td>
<td>HALF-PAGE</td>
<td>MENTION</td>
<td>MENTION</td>
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<tr>
<td>Feature in the printed 2023 conference agenda</td>
<td>FULL-PAGE</td>
<td>HALF-PAGE</td>
<td>MENTION</td>
<td>MENTION</td>
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| CHARGING STATION            | $500         | KEEP PARTICIPANTS POWERED UP | put your name and logo on our phone + laptop charging station |
|                            | $500         | | |

www.npaconference.org/sponsor2023
MEET OUR COMMUNITY - EXHIBIT WITH US

Our partners and exhibitors make important contributions to our conference - and our community.

We support Exhibitors' full participation in our conference sessions. ALL exhibitor registrations include attendance in our meeting space. Come learn with us.

For Profit $1250  Non-Profit $750

YOUR SPACE INCLUDES

- 6’ table, with 2 chairs and a full-length linen drape
- electricity to power your exhibit
- wi-fi to support your communication needs
- assistance from an NPA Board Ambassador who will act as your liaison and connect you with potential partners

See our venue - Friday Conference Center at UNC Chapel Hill

YOUR VIRTUAL EXHIBIT  See booth templates

- meet with all our attendees - make appointments
- participants can visit 24/7
- pre-conference visibility - Virtual Exhibits open April 17

EXHIBIT with US  See Exhibitor Terms and Conditions

www.npaconference.org/exhibit2023
## OUR CONFERENCE SCHEDULE

**Wednesday, April 19**

*Online and at the Friday Conference Center*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>8:00 - 9:00 am</td>
<td>🌅 <strong>Breakfast</strong>  Member business meeting</td>
</tr>
<tr>
<td>9:00 - 9:30 am</td>
<td><strong>Welcome</strong> from our President and Conference Chairs</td>
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<tr>
<td>9:30 - 10:30 am</td>
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<tr>
<td>10:30 - 11:30 am</td>
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<tr>
<td>11:30 - 12:30 pm</td>
<td><strong>Lunch</strong> hosted by our sponsor</td>
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<td>12:30 - 1:30 pm</td>
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<td>1:30 - 2:30 pm</td>
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<tr>
<td>2:30 - 3:00 pm</td>
<td><strong>Break</strong> in the exhibitor hall</td>
</tr>
<tr>
<td>3:00 - 4:00 pm</td>
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<tr>
<td>4:00 - 5:00 pm</td>
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<tr>
<td>5:00 - 5:30 pm</td>
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</tr>
<tr>
<td>5:30 - 7:00 pm</td>
<td><strong>Reception</strong> hosted by our sponsor</td>
</tr>
<tr>
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<td>- Meet our members, presenters, and exhibitors</td>
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<td></td>
<td>- Mingle with colleagues</td>
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<td></td>
<td>- Enjoy light refreshments and a cash bar</td>
</tr>
</tbody>
</table>
# Thursday, April 20

**Online and at the Friday Conference Center**

### Welcome

- **8:15 - 8:45 am**  
  *Breakfast* presentation hosted by a community partner  
  **30 min.**
- **9:00 - 9:15 am**  
  **Welcome** from our President and Conference Chairs

### Plenary

- **9:15 - 10:15 am**
- **10:15 - 11:15 am**
- **11:15 am - 12:15 pm**

### Lunch

- **12:15 - 1:30 pm**  
  *Lunch* hosted by our sponsor

### Break Out Sessions

- **1:30 - 2:30 pm**  
  Tracks A, B, C
- **2:35 - 3:35 pm**  
  Tracks A, B, C

### Break

- **3:45 - 4:15 pm**  
  in the exhibitor hall

### Plenary

- **4:15 - 5:15 pm**

### Closing

- **5:15 - 5:30 pm**

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**Agenda subject to change without notice.**

Please help us by beginning each day with:  
- a brief health evaluation  
- a temperature check

npaconference.org
Friday, April 21

**WELCOME**

8:15 - 8:45 am

🌅 **Breakfast** presentation hosted by a community partner  30 min.

9:00 - 9:30 am

**Welcome + Poster Awards**

**PLENARY**

9:30 - 10:30 am

**PLENARY**

10:30 - 11:30 am

**PLENARY**

11:30 am - 12:30 pm

**CLOSING**

12:30 - 1:00 pm

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Our Venue:

**Friday Conference Center**

at UNC Chapel Hill

Our Hotel:

**Courtyard Chapel Hill**

100 Marriott Way, Chapel Hill
North Carolina, USA, 27517

For accommodations email KLove@nationalperinatal.org a minimum of ten (10) working days in advance.
The National Perinatal Association (NPA) is an interdisciplinary organization of professionals, parents, students, and advocates.

**Mission:** We bring together people who are interested in perinatal care to share, to listen, and to learn from each other.

**Vision:** We are building a community where all voices are heard with equity and respect as we work to improve perinatal care - TOGETHER.

*Educate. Advocate. Integrate.*

“This was the best I have seen any conference manage technology and offer a hybrid model that does not compromise the experience for those of us participating virtually.”

“Powerful topics with a lot of practical information for next steps. Much appreciation and respect for all the presenters!”

“Too often organizations give lip service to diversity, equity, and inclusion. This conference actually did it, walked the walk. I felt seen and validated - an experience I rarely feel at academic conferences and organizations.”

“Loved this conference! Engaging and thought provoking for each and every session.”