

SPONSOR + EXHIBITOR
PROSPECTUS 2024



44th Annual INTERDISCIPLINARY Conference

Towards _____
**Trauma-Responsive
Perinatal Care**

Anaheim,
California

MAY 15 - 17



[NPAConference.org](https://npaconference.org)

PLEASE ACCEPT OUR INVITATION



We all experience trauma at some point in our lives.

For some, it can be a transient, brutal event that alters their way of life. For others, it may be more insidious, manifesting itself as the product of generational violence and oppression. Ultimately, **trauma is cumulative**. It is the culmination of experiences - personal and shared.

If the last few years have taught the medical community anything, it's that **we must move beyond simply acknowledging trauma exists in the lives of our patients and begin actively responding to trauma as part of our care.**

At this year's conference, we aim to **help perinatal providers evolve beyond trauma-informed care and create a more proactive, cross-disciplinary, and responsive model of care to benefit patients, their families, and the communities they live in.**

We are so excited to be meeting in Anaheim this year and to be collaborating with our colleagues, building supportive communities, and creating new allies in Southern California.

Please join us as we explore the many ways we can improve perinatal care and move beyond advocating for trauma-informed care and start delivering **TRAUMA-RESPONSIVE CARE.**



Please accept this invitation to partner with us May 15-17, 2024.

Your Colleague -

NPA Executive Director

WE ♥ INTERDISCIPLINARY COLLABORATION

NPA is different...
So our conference is different.

When you attend an NPA conference you meet **emerging leaders and experts** from **diverse disciplines and settings**.

We are parents, providers, legislators, and advocates - **united by our shared passion for improving perinatal care.**



Who Attends the National Perinatal Association's Conferences?

- OB/GYNs
- Neonatologists
- Midwives
- Doulas
- Neonatal Nurse Practitioners
- Public Health Advocates
- Insurance Providers
- Public Health Professionals
- Harm Reduction Specialists
- Mental Health Professionals
- Physician Assistants
- Lawyers + Advocates
- Parents and Families
- IBCLCs + Breastfeeding Counselors
- Neonatal Therapists
- NICU Psychologists
- State Perinatal Coalitions + Quality Collaborative Members
- Students, Residents, and Trainees
- Policy Makers
- Childbirth Educators
- Social Workers
- Case Managers

“ If you want to go fast, go alone.
If you want to go far, go together.”

CONFERENCE SPONSORSHIP OPPORTUNITIES

		PRESENTATION	RECEPTION	LUNCHEON	WI-FI
YOUR CONTRIBUTION		\$15,000	\$10,000	\$5,000	\$2,500
INVITATION	to NPA's annual Corporate Member Advisory Meeting	FOUR REPRESENTATIVES	TWO REPRESENTATIVES	ONE REPRESENTATIVE	
REGISTRATION	for your representatives and guests	FOUR	TWO	ONE	ONE
MORNING PRESENTATION	30 minutes	X			
EXHIBITOR SPACE	with support from a Board Ambassador	X	X	X	X
VIRTUAL EXHIBITOR SPACE	online 24/7	X	X	X	X
SEAT DROP	of your educational materials on the first day of our event	X			
WELCOME PACKET	one piece of educational material	X	X	X	
RECOGNITION	by Conference Chairs in our Welcome Address	X	X	X	X
FEATURED SLIDE	in presentation rolling between sessions	X	X		
AD	in our pre-conference email sent to all conference participants	X	X	X	X
LOGO	in daily conference re-cap emails and on our conference website	X	X	X	X
PASSWORD	select the password for our conference wi-fi				X
FEATURE	in the printed 2024 conference agenda	FULL-PAGE	HALF-PAGE	MENTION	MENTION

CHARGING
STATION



\$500 KEEP PARTICIPANTS POWERED UP

put your name and logo on our phone + laptop charging station

www.npaconference.org/sponsor2024

MEET OUR COMMUNITY - EXHIBIT WITH US

Our partners and exhibitors make important contributions to our conference - and our community.

We support Exhibitors' full participation in our conference sessions. ALL exhibitor registrations include attendance in our meeting space. **Come learn with us.**

For Profit

\$1250



Non-Profit

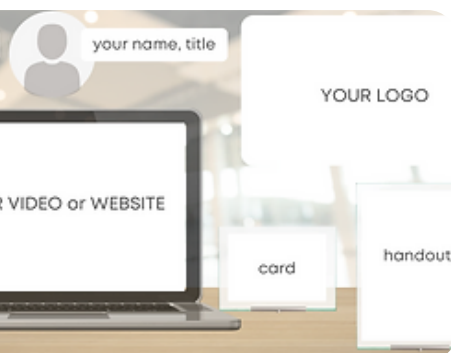
\$750



YOUR SPACE INCLUDES

- 6' table, with 2 chairs and a full-length linen drape
- electricity to power your exhibit
- wi-fi to support your communication needs
- assistance from an NPA Board Ambassador who will act as your liaison and connect you with potential partners

See our venue - [Sheraton Park Hotel](#) at the Anaheim Resort



YOUR VIRTUAL EXHIBIT

[See booth templates](#)

- meet with all our attendees - make appointments
- participants can visit 24/7
- pre-conference visibility - Virtual Exhibits open May 13

EXHIBIT with US

[See Exhibitor Terms and Conditions](#)

OUR CONFERENCE SCHEDULE

Wednesday, April 15

at the Sheraton Park Hotel

WELCOME

7:30 - 8:30 am  **Breakfast**

8:30 - 8:45 am

Welcome from our President and Conference Chairs

KEYNOTE

8:45 - 9:45 am

PLENARY

9:45 - 10:45 am

PLENARY

10:45 - 11:45 am



11:45 - 12:35 pm

Lunch hosted by our sponsor

PLENARY

12:45 - 1:45 pm

PLENARY

1:45 - 2:45 pm

BREAK 2:45 - 3:15 pm in the exhibitor hall

PLENARY

3:15 - 4:15 pm

PLENARY

4:15 - 5:15 pm

CLOSING

5:15 - 5:30 pm

RECEPTION hosted by our sponsor

5:30 - 7:00 pm

- Meet our members, presenters, and exhibitors
- Mingle with colleagues
- Enjoy light refreshments and a cash bar



Thursday, May 16

at the Sheraton Park Hotel

WELCOME

8:00 - 8:50 am



Breakfast presentation hosted by a community partner 30 min.

PLENARY

9:00 - 10:00 am

BREAK 10:00 - 10:30 pm in the exhibitor hall

BREAK OUT SESSIONS

10:30 - 11:30 am

Tracks A-1 and A-2

BREAK OUT SESSIONS

11:35 am - 12:35 pm

Tracks B-1 and B-2



12:35 - 1:35 pm

Lunch hosted by our sponsor

BREAK OUT SESSIONS

1:45 - 2:45 pm

Tracks C-1 and C-2

BREAK OUT SESSIONS

2:55 - 3:55 pm

Tracks D-1 and D-2

BREAK 3:55 - 4:15 pm in the exhibitor hall

POSTERS

4:15 - 5:15 pm

from the Podium

SOCIAL

5:15 - 6:00 pm

Visit Posters + Exhibitors

Please help us stay healthy:

- take measures to stop the spread of viruses
- self-monitor for signs and symptoms of illness



Friday, May 17

at the Sheraton Park Hotel

WELCOME

7:45 - 8:15 am



Breakfast presentation hosted by a community partner 30 min.

8:15- 8:30 am

Welcome + Poster Awards

PLENARY

8:30 - 9:30am

PLENARY

9:30 - 10:30 am

PLENARY

10:30 am - 11:30 pm

POSTERS

11:30 - 12:30 pm

from the Podium

CLOSING

12:30 - 12:45 pm

Our Venue:

Sheraton Park Hotel Events Center

at our hotel in Anaheim, California



Our Hotel:

Sheraton Park Hotel at the Resort

1855 S Harbor Blvd
Anaheim, CA 92802



For accommodations email KLove@nationalperinatal.org
a minimum of ten (10) working days in advance.

ALL ARE WELCOME HERE.

npaconference.org



Towards _____ Trauma-Responsive Perinatal Care

The National Perinatal Association (NPA) is an interdisciplinary organization of professionals, parents, students, and advocates.

Mission: We bring together people who are interested in perinatal care to share, to listen, and to learn from each other.

Vision: We are building a community where all voices are heard with equity and respect as we work to improve perinatal care -
TOGETHER.

Educate. Advocate. Integrate.

“ I look forward to NPA’s conference every year. It is one of the few spaces where I can meet with colleagues from other disciplines, compare notes, and share experiences. I always come away more engaged and more excited about our shared work. ”

“ Powerful topics with a lot of practical information for next steps. Much appreciation and respect for all the presenters! ”

“ Too often organizations give lip service to diversity, equity, and inclusion. This conference actually did it, walked the walk. I felt seen and validated - an experience I rarely feel at academic conferences and organizations. ”

“ Loved this conference!
Engaging and thought provoking for each and every session. ”

NPACONFERENCE.ORG 

