

SPONSOR + EXHIBITOR
PROSPECTUS 2026



NPA's ANNUAL INTERDISCIPLINARY CONFERENCE

UNITING for IMPACT

Advancing Rural-Urban Collaboration and
Innovation in Perinatal and Infant Health



March 25 - 27



Coeur d'Alene Resort
in Idaho



[NPACONFERENCE.ORG](https://npaconference.org)

PLEASE ACCEPT OUR INVITATION



We are excited to invite you to be a part of NPA's 2026 interdisciplinary conference, [**UNITING for IMPACT: Advancing Rural-Urban Collaboration and Innovation in Perinatal and Infant Health.**](#)

The conference will take place at [The Coeur d'Alene Resort](#) in Coeur d'Alene, Idaho on **March 25-27, 2026.**

This unique and timely gathering is dedicated to **advancing rural-urban collaboration and innovation** in perinatal and infant health.

We'll focus on **sharing model programs** and **building new, holistic, impactful solutions** that support families.

[**JOIN the conversation.**](#) Your expertise and insights are vital to shaping the future of perinatal and infant health. **Be a part of the dialogue that will drive meaningful change and support families**, no matter where they live.

Together, we can make a difference!

NPA Executive Director 

2026 Conference Committee

- Melissa Scala, MD
- Christy Gliniak, PhD, OTR/L, CNT, CPXP
- Chavis Patterson, PhD
- Pamela A. Geller, PhD
- Celeste Poe, PhD, PMH-C
- Jerry Ballas, MD, MPH, FACOG
- Liz Morris, SLP
- Angela Patterson, MD, FAAP
- Kayla Lane, BA
- Patti Bridges, MSW, LCSW
- Erika Goyer, BA
- Kristy Love

WE ♥ INTERDISCIPLINARY COLLABORATION

NPA is different...

So our conference is different.

When you attend an NPA conference you meet **emerging leaders and experts** from **diverse disciplines and settings**.

We are parents, providers, legislators, and advocates - **united by our shared passion for improving perinatal care**.



Who Attends the National Perinatal Association's Conferences?

- OB/GYNs
- Neonatologists
- Midwives
- Doulas
- Physician Assistants
- Neonatal Nurse Practitioners
- Maternal Health Advocates
- Reproductive Care Providers
- Public Health Professionals
- Addiction Medicine Providers
- Harm Reduction Specialists
- Mental Health Professionals
- Legislators
- Lawyers + Advocates
- Insurance Providers
- Parents and Families
- IBCLCs + Breastfeeding Counselors
- Neonatal Therapists
- NICU Psychologists
- State Perinatal Coalitions + Quality Collaborative Members
- Students, Residents, and Trainees
- Policy Makers
- Childbirth Educators
- Social Workers
- Case Managers

“If you want to go fast, go alone.
If you want to go far, go together.”

npaconference.org

SUPPORT PROFESSIONAL DEVELOPMENT

Promote interdisciplinary collaboration within your institution.

When we have a shared vision and shared goals, it leads to meaningful change. Unfortunately, the way we typically get our continuing education can perpetuate the “siloeing” of our professions.

Sending your team members to NPA’s interdisciplinary conference can **help them break out of their “specialties” and see problems and issues with fresh eyes and new perspectives.** Your team will come back with innovative ideas your organizations will embrace.

SPONSOR MEMBERS OF YOUR COMMUNITY

Send members of your team to meet with us in Coeur d’Alene.

Institutional Sponsor		\$1000
<i>Send the same team member every day - or a different member each day.</i>		
Student or Trainee Sponsor	<i>Support emerging leaders.</i>	\$500
Parent Advocacy Sponsor	<i>Partner in Family-Centered Care.</i>	\$500

Email us to customize a plan for your group.
klove@nationalperinatal.org 

PARTNER WITH NPA

We believe that we’re better when we work together.

Are you working on new programs? Do you have exciting initiatives you’d like to share? **Tell us about your work.** [Submit a proposal speak to our community.](#) Our poster sessions offer meaningful opportunities for you to **promote your work** and **find new allies and partners.** [Submit a poster.](#)

CONFERENCE SPONSORSHIP OPPORTUNITIES

		PRESENTATION	RECEPTION	LUNCHEON	WI-FI
YOUR CONTRIBUTION		\$15,000	\$10,000	\$6,000	\$3,500
INVITATION	to NPA's annual Corporate Member Advisory Meeting	FOUR REPRESENTATIVES	TWO REPRESENTATIVES	ONE REPRESENTATIVE	
REGISTRATION	for your representatives and guests	FOUR	TWO	ONE	ONE
MORNING PRESENTATION	30 minutes	X			
EXHIBITOR SPACE	with support from a Board Ambassador	X	X	X	X
VIRTUAL EXHIBITOR SPACE	online 24/7	X	X	X	X
SEAT DROP	of your educational materials on the first day of our event	X			
WELCOME PACKET	one piece of educational material	X	X	X	
RECOGNITION	by Conference Chairs in our Welcome Address	X	X	X	X
FEATURED SLIDE	in presentation rolling between sessions	X	X		
AD	in our pre-conference email sent to all conference participants	X	X	X	X
LOGO	in daily conference re-cap emails and on our conference website	X	X	X	X
PASSWORD	select the password for our conference wi-fi				X
FEATURE	in the printed 2026 conference agenda	FULL-PAGE	HALF-PAGE	MENTION	MENTION

CHARGING
STATION



\$500 KEEP PARTICIPANTS POWERED UP

put your name and logo on our phone + laptop charging station

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MEET OUR COMMUNITY - EXHIBIT WITH US

Our partners and exhibitors make important contributions to our conference - and our community.

We support Exhibitors' full participation in our conference sessions. ALL exhibitor registrations include attendance in our meeting space. **Come learn with us.**

For Profit

\$1500



Non-Profit

\$750



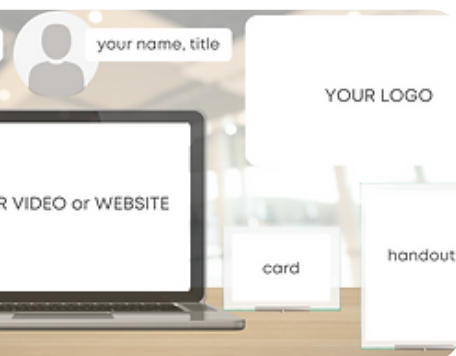
YOUR SPACE INCLUDES

- 6' table, with 2 chairs and a full-length linen drape
- electricity to power your exhibit
- wi-fi to support your communication needs



assistance from an NPA Board Ambassador who will act as your liaison and connect you with potential partners

See our venue - [The Coeur d'Alene Resort](#)



YOUR VIRTUAL EXHIBIT

[See booth templates](#)

- meet with all our attendees - make appointments
- participants can visit 24/7
- pre-conference visibility - virtual exhibits open March 24

EXHIBIT with US

[See Exhibitor Terms and Conditions](#)

OUR CONFERENCE SCHEDULE



Wednesday, March 25

at [The Coeur d'Alene Resort](#)

WELCOME

8:00 - 8:10 am

Welcome from our President and Conference Chairs

KEYNOTE

8:10 - 9:10 am

Dr. Zed Zha



PLENARY

9:10 - 10:10 am

NICU Follow Up

COFFEE BREAK 10:10 - 10:40 am in the exhibitor hall

PLENARY

10:40 - 11:40 am

Featured Posters

PANEL

11:40 am - 12:40 pm

Tribal Panel



12:45 - 1:45 pm

Lunch hosted by our sponsor

PLENARY

1:45 - 2:45 pm

Indigenous Care

PLENARY

2:45 - 3:45 pm

Listening Visits

PANEL

3:45 - 4:45 pm

Perinatal Mental Health

CLOSING

4:45 - 5:00 pm

RECEPTION

5:00 - 6:30 pm

hosted by our sponsor

- Meet our members, presenters, and exhibitors
- Mingle with colleagues
- Enjoy light refreshments and a cash bar



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Thursday, March 26

at The Coeur d'Alene Resort

WELCOME

8:00 - 8:15 am

PLENARY

8:15 - 9:15 am

Family-Centered NICU Care

PLENARY

9:15 - 10:15 am

Perinatal Substance Use

COFFEE BREAK 10:15 - 10:45 am in the exhibitor hall

PANEL

10:45 - 11:45 am

Virtual NICU Support



11:45 am - 1:15 pm

Lunch hosted by our sponsor

PLENARY

1:15 - 2:15 pm

Keeping Families Together

PANEL

2:15 - 3:15 pm

Perinatal Mental Health

COFFEE BREAK 3:15 - 3:45 pm in the exhibitor hall

PLENARY

3:45 - 4:45 pm

NICU Discharge Planning

SOCIAL
HOUR

5:00 - 6:00 pm

Visit Posters + Exhibitors

Promote your organization
SPONSOR a COFFEE BREAK - \$1000



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Friday, March 27

at The Coeur d'Alene Resort

WELCOME

8:00 - 8:15 am

Welcome + Poster Awards

PLENARY

8:15 - 9:15 am

Featured Posters

PLENARY

9:15 - 10:15 am

Complex Fetal Diagnoses

BREAK

10:15 - 10:30 am

PLENARY

10:30 - 11:30 pm

Supporting Emerging Leaders

PLENARY

11:30 am - 12:30 pm

Perinatal Mental Health

CLOSING

12:30 - 12:45 pm

Call to Action

BOOK YOUR ROOMS

- [Lake Tower accommodations](#)
 - [Park Tower rooms](#)
- at NPA's special rate



EXPLORE COEUR D'ALENE

- See [resort dining](#) and [local restaurants](#)
- [Enjoy the Coeur d'Alene Resort Spa](#)
- [Explore the local landscape](#)



ALL ARE WELCOME HERE.

www.npaconference.org/sponsor2026



UNITING for IMPACT

Advancing Rural-Urban Collaboration and
Innovation in Perinatal and Infant Health



The National Perinatal Association (NPA) is an interdisciplinary organization of professionals, parents, students, and advocates.

Mission: We bring together people who are interested in perinatal care to share, to listen, and to learn from each other.

Vision: We are building a community where all voices are heard with equity and respect as we work to improve perinatal care -
TOGETHER.

Educate. Advocate. Integrate.

“ I look forward to NPA’s conference every year. It is one of the few spaces where I can meet with colleagues from other disciplines, compare notes, and share experiences. I always come away more engaged and more excited about our shared work. ”

“ Powerful topics with a lot of practical information for next steps. Much appreciation and respect for all the presenters! ”

“ Too often organizations give lip service to diversity, equity, and inclusion. This conference actually did it, walked the walk. I felt seen and validated - an experience I rarely feel at academic conferences and organizations. ”

“ Loved this conference!
Engaging and thought provoking for each and every session. ”

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