

SPONSOR + EXHIBITOR  
PROSPECTUS 2024



44<sup>th</sup> Annual INTERDISCIPLINARY Conference

*Towards* \_\_\_\_\_  
Trauma-Responsive  
Perinatal Care



Anaheim,  
California

MAY 15 - 17

[NPACONFERENCE.ORG](https://npaconference.org)

# PLEASE ACCEPT OUR INVITATION



## **We all experience trauma at some point in our lives.**


For some, it can be a transient, brutal event that alters their way of life. For others, it may be more insidious, manifesting itself as the product of generational violence and oppression. Ultimately, **trauma is cumulative**. It is the culmination of experiences - personal and shared.

If the last few years have taught the medical community anything, it's that **we must move beyond simply acknowledging trauma exists in the lives of our patients and begin actively responding to trauma as part of our care.**

At this year's conference, we aim to **help perinatal providers evolve beyond trauma-informed care and create a more proactive, cross-disciplinary, and responsive model of care to benefit patients, their families, and the communities they live in.**

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We are so excited to be meeting in Anaheim this year and to be collaborating with our colleagues, building supportive communities, and creating new allies in Southern California.

**Please join us as we explore the many ways we can improve perinatal care** and move beyond advocating for trauma-informed care and start delivering **[TRAUMA-RESPONSIVE CARE.](#)** 

Please accept this invitation to partner with us May 15-17, 2024.

Your Colleague -



NPA Executive Director

[www.npacconference.org/our-theme](http://www.npacconference.org/our-theme)

# WE ♥ INTERDISCIPLINARY COLLABORATION

**NPA is different...**  
**So our conference is different.**

When you attend an NPA conference you meet **emerging leaders and experts** from **diverse disciplines and settings**.

We are parents, providers, legislators, and advocates - **united by our shared passion for improving perinatal care**.



## Who Attends the National Perinatal Association's Conferences?

- OB/GYNs
- Neonatologists
- Midwives
- Doulas
- Neonatal Nurse Practitioners
- Public Health Advocates
- Insurance Providers
- Public Health Professionals
- Harm Reduction Specialists
- Mental Health Professionals
- Physician Assistants
- Lawyers + Advocates
- Parents and Families
- IBCLCs + Breastfeeding Counselors
- Neonatal Therapists
- NICU Psychologists
- State Perinatal Coalitions + Quality Collaborative Members
- Students, Residents, and Trainees
- Policy Makers
- Childbirth Educators
- Social Workers
- Case Managers

“ *If you want to go fast, go alone.  
If you want to go far, go together.* ”

# CONFERENCE SPONSORSHIP OPPORTUNITIES

		PRESENTATION	RECEPTION	LUNCHEON	WI-FI
YOUR CONTRIBUTION		\$15,000	\$10,000	\$5,000	<del>\$2,500</del>
INVITATION	to NPA's annual Corporate Member Advisory Meeting	FOUR REPRESENTATIVES	TWO REPRESENTATIVES	ONE REPRESENTATIVE	<i>Sold Out</i>
REGISTRATION	for your representatives and guests	FOUR	TWO	ONE	ONE
MORNING PRESENTATION	30 minutes	X			
EXHIBITOR SPACE	with support from a Board Ambassador	X	X	X	X
VIRTUAL EXHIBITOR SPACE	online 24/7	X	X	X	X
SEAT DROP	of your educational materials on the first day of our event	X			
WELCOME PACKET	one piece of educational material	X	X	X	
RECOGNITION	by Conference Chairs in our Welcome Address	X	X	X	X
FEATURED SLIDE	in presentation rolling between sessions	X	X		
AD	in our pre-conference email sent to all conference participants	X	X	X	X
LOGO	in daily conference re-cap emails and on our conference website	X	X	X	X
PASSWORD	select the password for our conference wi-fi				X
FEATURE	in the printed 2024 conference agenda	FULL-PAGE	HALF-PAGE	MENTION	MENTION

CHARGING STATION



\$500 KEEP PARTICIPANTS POWERED UP

put your name and logo on our phone + laptop charging station

# MEET OUR COMMUNITY - EXHIBIT WITH US

**Our partners and exhibitors make important contributions to our conference - and our community.**

We support Exhibitors' full participation in our conference sessions. ALL exhibitor registrations include attendance in our meeting space. **Come learn with us.**

For Profit

\$1250



Non-Profit

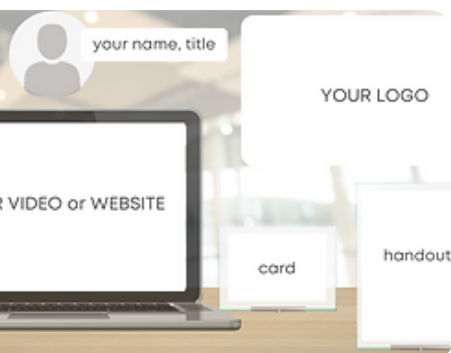
\$750



## YOUR SPACE INCLUDES

- 6' table, with 2 chairs and a full-length linen drape
- electricity to power your exhibit
- wi-fi to support your communication needs
- assistance from an NPA Board Ambassador who will act as your liaison and connect you with potential partners

**See our venue - [Sheraton Park Hotel](#) at the Anaheim Resort**



## YOUR VIRTUAL EXHIBIT

[See booth templates](#)

- meet with all our attendees - make appointments
- participants can visit 24/7
- pre-conference visibility - Virtual Exhibits open May 13

EXHIBIT with US

[See Exhibitor Terms and Conditions](#)

# OUR CONFERENCE SCHEDULE

Wednesday, April 15

at the Sheraton Park Hotel

WELCOME

7:30 - 8:30 am  **Breakfast**

8:30 - 8:45 am

**Welcome from our President and Conference Chairs**

KEYNOTE

8:45 - 9:45 am

PLENARY

9:45 - 10:45 am

PLENARY

10:45 - 11:45 am



11:45 - 12:35 pm

**Lunch** hosted by our sponsor

PLENARY

12:45 - 1:45 pm

PLENARY

1:45 - 2:45 pm

**BREAK** 2:45 - 3:15 pm in the exhibitor hall

PLENARY

3:15 - 4:15 pm

PLENARY

4:15 - 5:15 pm

CLOSING

5:15 - 5:30 pm

**RECEPTION** hosted by our sponsor

5:30 - 7:00 pm

- Meet our members, presenters, and exhibitors
- Mingle with colleagues
- Enjoy light refreshments and a cash bar



# Thursday, May 16

at the Sheraton Park Hotel

## WELCOME

8:00 - 8:50 am



**Breakfast** presentation hosted by a community partner 30 min.

## PLENARY

9:00 - 10:00 am

**BREAK** 10:00 - 10:30 pm in the exhibitor hall

## BREAK OUT SESSIONS

10:30 - 11:30 am

Tracks A-1 and A-2

## BREAK OUT SESSIONS

11:35 am - 12:35 pm

Tracks B-1 and B-2



12:35 - 1:35 pm

**Lunch** hosted by our sponsor

## BREAK OUT SESSIONS

1:45 - 2:45 pm

Tracks C-1 and C-2

## BREAK OUT SESSIONS

2:55 - 3:55 pm

Tracks D-1 and D-2

**BREAK** 3:55 - 4:15 pm in the exhibitor hall

## POSTERS

4:15 - 5:15 pm

from the Podium

## SOCIAL

5:15 - 6:00 pm

Visit Posters + Exhibitors

Please help us stay healthy:

- take measures to stop the spread of viruses
- self-monitor for signs and symptoms of illness



Friday, May 17

at the Sheraton Park Hotel

WELCOME

7:45 - 8:15 am

 **Breakfast** presentation hosted by a community partner 30 min.

8:15- 8:30 am

**Welcome + Poster Awards**

PLENARY

8:30 - 9:30am

PLENARY

9:30 - 10:30 am

PLENARY

10:30 am - 11:30 pm

POSTERS

11:30 - 12:30 pm

from the Podium

CLOSING

12:30 - 12:45 pm

Our Venue:

**Sheraton Park Hotel Events Center**

at our hotel in Anaheim, California



Our Hotel:

**Sheraton Park Hotel at the Resort**

1855 S Harbor Blvd  
Anaheim, CA 92802



For accommodations email [KLove@nationalperinatal.org](mailto:KLove@nationalperinatal.org)  
a minimum of ten (10) working days in advance.

ALL ARE WELCOME HERE.

[npaconference.org](http://npaconference.org)





## Towards \_\_\_\_\_ Trauma-Responsive Perinatal Care

The National Perinatal Association (NPA) is an interdisciplinary organization of professionals, parents, students, and advocates.

**Mission:** We bring together people who are interested in perinatal care to share, to listen, and to learn from each other.

**Vision:** We are building a community where all voices are heard with equity and respect as we work to improve perinatal care -  
TOGETHER.

*Educate. Advocate. Integrate.*

“ I look forward to NPA’s conference every year. It is one of the few spaces where I can meet with colleagues from other disciplines, compare notes, and share experiences. I always come away more engaged and more excited about our shared work. ”

“ Powerful topics with a lot of practical information for next steps. Much appreciation and respect for all the presenters! ”

“ Too often organizations give lip service to diversity, equity, and inclusion. This conference actually did it, walked the walk. I felt seen and validated - an experience I rarely feel at academic conferences and organizations. ”

“ Loved this conference!  
Engaging and thought provoking for each and every session. ”

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